

# The Retail Opportunity in India 2009

UK  
TRADE &  
INVESTMENT



**Date:** Tuesday 27th January 2009  
**Time:** 9am - 2pm  
**Venue:** The Rejuvenation Centre,  
132 Commercial Street, E1 6NG  
**Cost:** £65.00 + VAT (including lunch)

Join the UK Trade & Investment London International Trade Team at "The Retail Opportunity in India 2009," a half-day conference which will highlight the changing face of India's dynamic, consumer-led retail sector.

The conference is designed to provide London's retailers and those from the capital's associated service industries; such as logistics, infrastructure and supply chain management, with an overview of the changing India market, focusing on its growing middle class. The event will also officially launch the UKTI's report "The Retail Opportunity in India 2009."

Expert speakers, including Sameer Prasad, CEO of India-based Planet Retail, will examine the many exciting developments occurring in this complex market, including changes in society and culture which are leading to important business development opportunities for London companies. UKTI's International Trade Advisers will also be on hand to answer questions and provide more tailored advice.

#### Who should attend?

- Major UK retailers currently exporting to India, or who plan to export in the future (specifically managing directors, financial directors, international directors and franchise directors)
- Retail companies and logistics enterprises who wish to learn more about the exciting opportunities in the rapidly expanding India market.

#### Programme

- 09.00 Registration and coffee
- 09.30 Welcome and introductory remarks
- 09.45 - 12:30 Presentations covering:
  - An economic and political overview of India
  - Supply chain management
  - Planet Retail: successful partnerships with UK retailers
  - The impact of culture on business
- 12:30 Q & A followed by closing remarks
- 13:00 Networking buffet lunch
- 14:00 Close

#### Speakers

**Sameer Prasad**, CEO of Planet Retail (India franchise partner for Debenhams, Next, Monsoon Accessorize, The Body Shop, and Guess, amongst others)

**Sabe Tibbitts**, UK Trade & Investment London International Trade Team, International Trade Adviser, India Specialist

**Devangshu Dutta**, Chief Executive, Third Eyesight retail consultants

**Laxmi Chaudhry**, 1 Stop HR: Specialist adviser on cross cultural management and business effectiveness

**Bradley Jones**, UK Trade & Investment, Head of South Asia Unit

**Prof. Kul Pawar**, Nottingham University Business School, University of Nottingham

**For booking information see overleaf >**

"The Retail Opportunity in India 2009" event is supported by Finnair



THE FAST AIRLINE BETWEEN EUROPE AND ASIA

## BOOKING FORM: The Retail Opportunity in India

Tuesday 27 January 2009, 09.00 - 14.00

Rejuvenation Centre, 132 Commercial Street, London E1 6NG

Title	
First name	
Surname	
Company name	
Your job title	
Company address	
Company postcode	
Email	
Telephone	
Website	
For fax orders: Credit Card number, expiry date and security number	Credit card number:  Expiry date:                      Security code:
Brief description of company including sector (for inclusion on the guest list)	
Are you currently involved in international trade?	

### PRICES AND PAYMENT DETAILS

£65.00 + £9.75 VAT = £74.75

UK Trade & Investment London region operates a policy of advance payment. All bookings must be made in either in writing or via our online application form and full payment should be received to secure bookings. Cancellations must be received in writing 1 week prior to the event to be eligible for a full refund. Cancellations received less than 1 week will not be eligible for a refund. No tickets will be issued but a confirmation email will be sent.

I have read and agree to the terms and conditions above:

Signature: \_\_\_\_\_

### BOOKING OPTIONS

- ONLINE**  
Click here to complete the online booking form and pay securely through PayPal
- POST**  
Complete this form in BLOCK CAPITALS and post FAO Marketing, UKTI London International Trade Team, New City Court, 20 St Thomas St, London SE1 9RS.  
Cheques made payable to: GLE Investments
- FAX**  
Complete this form in BLOCK CAPITALS and fax back to +44 (0) 20 7234 3001  
FAO Marketing

### FURTHER INFORMATION

Please contact Martha Gall on:

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Please tick if you would like further information about UKTI London events

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